

## The Creative Industries in IN State Senate District 21 Senator Jeff Drozda

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IN State Senate District 21**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

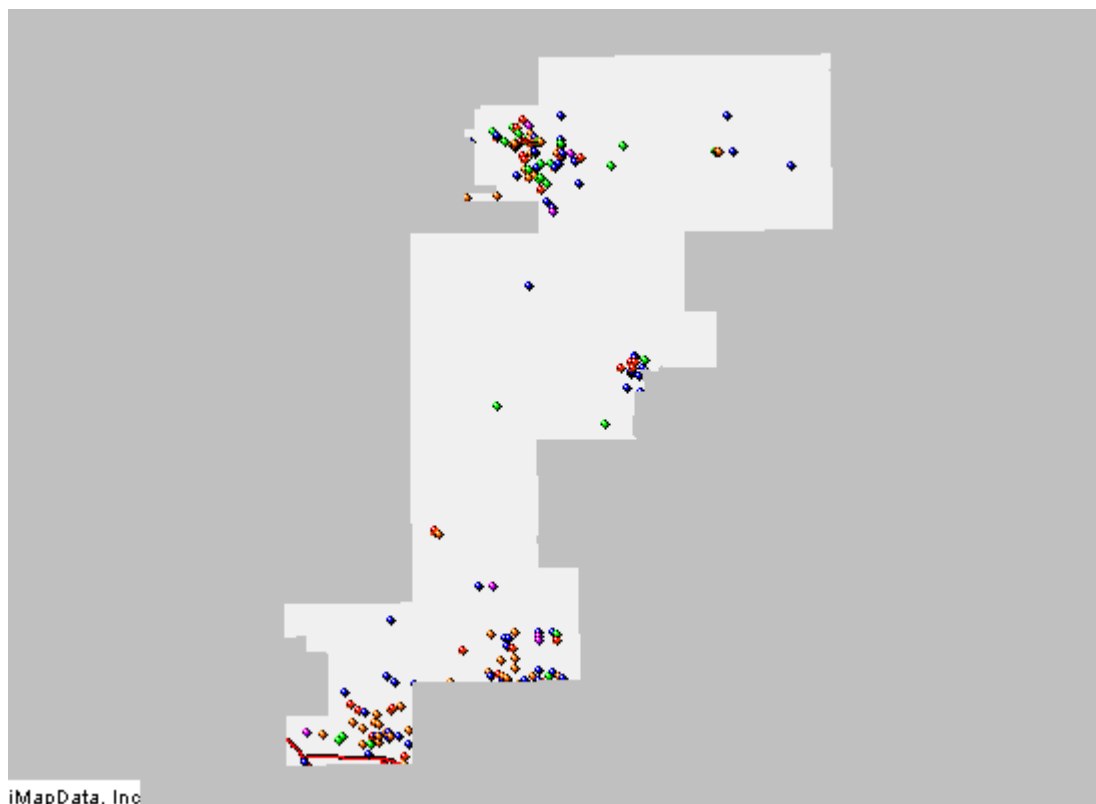
**Nationally**, there are 548,000 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.9 million people—4.3 percent of all businesses and 2.2 percent of all employees. The creative industries have remained strong in comparison to business trends nationally. Between 2004 and 2006, a time when the total number of U.S. businesses dropped 0.2 percent, arts businesses decreased just 0.12 percent. Similarly, while employment nationally fell 5.6 percent during the same time period, arts employment dipped just 3.7 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

**As of January 2006, IN State Senate District 21 is home to 201 arts-related businesses that employ 686 people.** These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IN State Senate District 21**, with each dot representing an arts-centric business.

### 201 Arts-Related Businesses in IN State Senate District 21 Employ 686 People

#### Arts-Related Business

- Museum/Collections
- Performing Arts
- Visual/Photography
- Film, Radio, TV
- Design/Publishing
- Arts Schools/Services



## Arts-Related Businesses and Employment in IN State Senate District 21 January 2006

CATEGORY	BUSINESSES	EMPLOYEES
<b>Museums and Collections</b>	<b>5</b>	<b>30</b>
Museums	4	29
Historical Society	1	1
<b>Performing Arts</b>	<b>40</b>	<b>108</b>
Music	24	67
Services & Facilities	9	30
Performers	7	11
<b>Visual Arts/Photography</b>	<b>63</b>	<b>168</b>
Crafts	6	29
Visual Arts	5	5
Photography	36	71
Services	16	63
<b>Film, Radio and TV</b>	<b>36</b>	<b>131</b>
Motion Pictures	27	82
Television	4	15
Radio	5	34
<b>Design and Publishing</b>	<b>48</b>	<b>236</b>
Architecture	5	30
Design	31	71
Advertising	12	135
<b>Arts Schools and Services</b>	<b>9</b>	<b>13</b>
Arts Schools and Instruction	9	13
<b>GRAND TOTAL</b>	<b>201</b>	<b>686</b>

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate.

## Arts-Related Business and Employment in IN State Senate District 21 2004 to 2006

CATEGORY	BUSINESSES			EMPLOYEES		
	2004	2006	% Change	2004	2006	% Change
<b>Museums and Collections</b>	<b>5</b>	<b>5</b>	<b>0.00%</b>	<b>11</b>	<b>30</b>	<b>172.73%</b>
Museums	3	4	33.33%	9	29	222.22%
Zoos and Botanical	1	0	-100.00%	1	0	-100.00%
Historical Society	1	1	0.00%	1	1	0.00%
<b>Performing Arts</b>	<b>32</b>	<b>40</b>	<b>25.00%</b>	<b>140</b>	<b>108</b>	<b>-22.86%</b>
Music	22	24	9.09%	112	67	-40.18%
Services & Facilities	6	9	50.00%	23	30	30.43%
Performers	4	7	75.00%	5	11	120.00%
<b>Visual Arts/Photography</b>	<b>70</b>	<b>63</b>	<b>-10.00%</b>	<b>175</b>	<b>168</b>	<b>-4.00%</b>
Crafts	9	6	-33.33%	29	29	0.00%
Visual Arts	3	5	66.67%	5	5	0.00%
Photography	40	36	-10.00%	83	71	-14.46%
Services	18	16	-11.11%	58	63	8.62%
<b>Film, Radio and TV</b>	<b>30</b>	<b>36</b>	<b>20.00%</b>	<b>149</b>	<b>131</b>	<b>-12.08%</b>
Motion Pictures	20	27	35.00%	94	82	-12.77%
Television	4	4	0.00%	14	15	7.14%
Radio	6	5	-16.67%	41	34	-17.07%
<b>Design and Publishing</b>	<b>43</b>	<b>48</b>	<b>11.63%</b>	<b>212</b>	<b>236</b>	<b>11.32%</b>
Architecture	6	5	-16.67%	31	30	-3.23%
Design	22	31	40.91%	46	71	54.35%
Publishing	1	0	-100.00%	5	0	-500.00%
Advertising	14	12	-14.29%	130	135	3.85%
<b>Arts Schools and Services</b>	<b>9</b>	<b>9</b>	<b>0.00%</b>	<b>18</b>	<b>13</b>	<b>-27.78%</b>
Arts Schools and Instruction	9	9	0.00%	18	13	-27.78%
<b>GRAND TOTAL</b>	<b>189</b>	<b>201</b>	<b>6.35%</b>	<b>705</b>	<b>686</b>	<b>-2.70%</b>

Data Source: D&B January 2006 & January 2004

[www.AmericansForTheArts.org](http://www.AmericansForTheArts.org)